



feministsdeliver

Job Posting

Communications and Marketing Specialist

The Organization:

Feminists Deliver is a grassroots collaboration of Provincial based self-identified women, girls, non-binary and Two Spirit people and the organizations that support them. Membership of Feminists Deliver is diverse and inclusive of all people experiencing marginalization on the basis of gender.

Feminists Deliver boasts involvement of over 25 organizations spanning disciplines and intersectional equality seeking efforts including: Indigenous women, Immigrant and Refugee women, Black women, French speaking women, non-binary and trans women, lesbian women, women with disabilities, girls and young women, girls/young women aging out of foster care, women's housing, gender violence including sexual assault and domestic violence, legal justice and law reform, women's health and reproductive justice, women's mental health and substance use/recovery, women that do sex work and sex workers, women's poverty, child care, women's employment, rural women, women living in DTES Vancouver, women's philanthropy, and municipal actions for women's safety.

Job brief:

Feminists Deliver is looking for an enthusiastic Communications & Marketing Specialist to help manage our external and internal communications. The successful candidate will promote a positive public image and control the dissemination of information on Feminists Deliver's behalf. Phenomenal communication and copywriting skills make a strong communications specialist, and experience in project management is a valued quality.

This job posting is open to Indigenous women, Immigrant and Refugee women, Black women, self-identified women, girls, non-binary and Two Spirit people.

Responsibilities:

- Reporting to the Feminists Delivery communications sub-committee.
- Write content for both print and web including the website, blog, brochures and newsletter.
- Plan and implement a communications strategy with direction and support from the communications sub-committee.
- Monitor social media and online presence.



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- Prepare social media posts and manage accounts.
- Organize and direct promotional events.
- Recommend techniques to improve the public image.
- Make sure that all promotional and marketing materials meet Feminists Deliver brand identity strategy.
- Identify and resolve any issues with promotional content in a timely and professional manner.
- Serve as point of contact for media and public questions.
- Assess and report on the effectiveness of communication strategies.
- Coordinate meetings, press conferences and presentations.

Requirements:

- Demonstrated experience, knowledge and awareness of working from an intersectional feminists and decolonizing analysis of the systems and structures of power and oppression.
- Bachelor's Degree in Marketing, Communications, English, Public Relations or Journalism or a combination or relevant experience.
- A minimum of 2-3 years' experience working in communications or marketing position.
- Strong collaboration skills, ability to work within a team, and take direction from a committee decision-based process.
- Possess a solid understanding of effective communications and marketing techniques.
- Must have excellent writing and editing skills.
- Be able to communicate clearly and effectively.
- Strong time-management and organizational skills.

Compensation:

- 12-week contract with possibility of ongoing contract renewal.
- Contract is budgeted for a maximum of 24hr/week.
- Contract is budgeted for \$40/hr.

Interested candidates can send resumes to:

hello@feministsdeliver.com

Please include with your resume 1 writing example and 2 other examples demonstrating requested requirements

Job posting will remain open till the right candidate is found

No phone calls please.